

What We Offer

EmploymentCrossing provides consumers with the largest database of employment opportunities in the world. Unlike traditional job boards, EmploymentCrossing pulls jobs from every employer career page, company website, newspaper classified ad, and recruiter site that we can find.

We have upwards of 2,800,000 jobs coming from all Fortune 500 and Fortune 1,000 companies, all Inc. 500 and Inc. 5,000 companies, 250,000 employers worldwide, with more than 204,275 jobs added each day. New positions are posted 24 hours a day.

We are clearly the market leader, with the largest, most comprehensive, and most up-to-the-minute resource for jobs anywhere.

What We Produce

In addition to our proprietary job database updated 24 hours a day, EmploymentCrossing delivers exciting content that makes it the destination site for professionals and job seekers.

You'll find everything from in-depth articles on controversial issues to profiles of interesting personalities, analysis of the marketplace, book reviews, lifestyle features, and trends. Our dynamic content keeps our members coming back to our site again and again, making them a perfect audience for your advertising. Our members renew their subscriptions each month on an ongoing basis, and our membership grows daily.

EmploymentCrossing is a leading company that is solely devoted to advancing professionals from all different levels in every job industry imaginable.

EMPLOYMENTCROSSING AT A GLANCE

TOTAL ACTIVE JOBS ON SITE

1,691,708

NEW JOBS ADDED EVERY DAY

204,275

NUMBER OF EMPLOYERS IN
OUR DATABASE

250,000

NUMBER OF JOBS VIEWED
EACH DAY

10,980

NUMBER OF MONTHLY 1ST
STEP SIGN UPS

27,000

NUMBER OF NEWSLETTERS
SENT OUT WEEKLY

175,000

NUMBER OF JOB ALERTS SENT
OUT WEEKLY

52,000+

NUMBER OF PAGE VIEWS PER
MONTH

10,000,000+

Your Market



EmploymentCrossing's members comprise a perfect demographic for advertisers who want their products and services to be considered by those who have the disposable income and inclination to purchase.

OUR MEMBERS ARE:

ACTIVE

EmploymentCrossing averages more than 50 million distinct hits a month, a statistic that can't be overlooked by advertisers who want wide exposure for their products. With the largest number of industry-specific and geographic-specific jobs and rich, exciting content, EmploymentCrossing has become a must-visit place for all kinds of professionals and job seekers.

Our community is large, strong, and active. Make it your community as well.

DIVERSE

Our comprehensive job board attracts a broad spectrum of job seekers from engineers to doctors, from recent graduates to postdoctoral fellows, and from business analysts and data systems analysts to marketing managers and administrative staff.

Our members come from every state in the nation, with large clusters in the major metropolitan cities in California, New York, Texas, Florida, Illinois, and Washington, DC.

WELL EDUCATED

Because we cater to a select group of professionals, the only people who flock to our

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site in droves and use it are people who understand the value of career and success—in fact, our research shows most of our users have masters degrees (or higher). Our subscribers are smart and sophisticated...exactly the type of consumers you need to reach.

WIDE COVERAGE

EmploymentCrossing provides job seekers the freedom to browse through and access jobs across more than 120 industry niches and 100+

geographic-specific areas. We have job seekers finding C-level jobs as well as managerial jobs. We also have thousands of candidates looking for \$100K jobs or government jobs. We cover professions ranging from engineering and IT to education, healthcare, marketing & sales, PR and advertising, finance, construction, and just about every other industry out there.



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JOB POSTING WITH EMPLOYMENTCROSSING

Thousands of candidates: One place to get the best: EmploymentCrossing.

Advertise Your Jobs with EmploymentCrossing

Do away with complicated contracts and time-consuming registration processes.

What Featured Jobs Cost

<ul style="list-style-type: none"> Monthly Plans Annual Plans 2 Free months 	Recruit	Professional	Partner	Master	Powerhouse
	\$199/month	\$499/month	\$699/month	\$1,249/month	Call for Pricing: (800) 680-7345
Job Posting Post to 30+ job boards instantly with 1 click	3 Active Job Slots	10 Active Job Slots	20 Active Job Slots	50 Active Job Slots	Unlimited Active Job Slots
Resume Databank Access thousands of qualified candidates resumes.	50 Resumes/ Month	250 Resumes/ Month	500 Resumes/ Month	1000 Resumes/ Month	5000 Resumes/Month

*The number of credits corresponds to the number of featured jobs you can post.

*Act now and take advantage of our multiple job posting options. Purchase a higher number of credits and save more by posting more Featured Jobs.

The EmploymentCrossing Featured Job Advantage

- Your featured jobs will appear as top search results and get maximum visibility and more views than normal jobs.
- You can also increase your views by adding your logo beside your job at no additional cost.
- Get more job seekers to notice your job by choosing a different font color and type face for each job listing so that you literally stand out from the crowd.

The screenshot shows a search results page for 'Business Development Director' and 'Enterprise Project Manager' roles. It includes columns for 'JOB TYPE', 'date', 'location', 'company', and 'job title'. The interface also shows filters for 'jobs per page' and 'job posted on'.

Other Added Advantages at No Additional Cost

Featured jobs are included on top priority in our daily job alerts.

Our weekly EmploymentCrossing news alert will include all of your featured jobs with the highest priority.

Free Month of Service

On top of access to more employers than any of our competition, EmploymentCrossing is happy to share with you package deals, including a free month of service with the purchase of 3 months.

For only \$597, you will have 4 months of job postings, saving you a month of expenses and giving you that crucial extra exposure to our database of employers. This deal is good for 3 job postings and a total of 50 resume views for each of the 4 months – an incredible amount of exposure that is likely to find you the perfect candidate for any position.

Save Money by Bundling

Purchasing 4 months is a wise way to ensure you've received extensive exposure to our wide range of job seekers – a range that far exceeds other companies. By making your job postings available to this group, you will not only ensure responses from more qualified candidates, but also exposure to the best person for the job, the perfect fit. That's what this package aims to deliver: the perfect fit in your specific market. Rounding up your visibility to the market to more than a quarter of the year will ensure you can hire the person you've been waiting for. For this, our four month package offers the best value.

While our basic Recruit package is a powerful tool to get started in finding ideal candidates for your position, those employers looking to give it that extra oomph and ensure they land the best candidates should consider upping their standard 50 resume views with 100 extra resumes per month at a cost of only \$50 extra per month.

Wider Scope

What better way to ensure you land the best people for your position than by increasing your pool of resources? With 100 extra resume views per month, on top of the 50 that come standard with our Recruit package, you'll be exposed to not only a range of great candidates, but a wider range still, including that one best fit you've been looking for.

Optimize Your Postings

If you want to catch the right fish you have to have the right bait. Let us help you personally optimize each of your job postings to fit them for exactly the candidate you're seeking. Amidst the shuffle of jobs these seekers are after, they might look over a generic posting as just more of the same. Make yourself special, and let us help render your ad tailor-made to attract just the candidate you are looking for. At only \$25 per posting, this is a deal that will more than reward itself as you grab that candidate who brings the most value to your company.

Advertising Rates for EmploymentCrossing.com

EmploymentCrossing provides more traffic daily than any other career site, including job boards and recruiters.

Your ability to target a specific market is unparalleled. Why? Because each profession/industry and geographic location has its own channel on the site, allowing you to target them specifically. For example, if your market is local to Chicago, you can advertise only on the pages of EmploymentCrossing that include Chicago jobs.

That's targeted marketing at its best.

Check out our rates below and pick the ad that works best for your business.

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HOME PAGE

The main page of EmploymentCrossing.com contains links to 120+ professions and industries and 100+ geographic locations. Space is available from \$10/CPM to \$35/CPM.

728x90 (\$25/CPM)

The screenshot displays the homepage of EmploymentCrossing.com. At the top, the logo "employment#crossing" is accompanied by the tagline "THE LARGEST COLLECTION OF JOBS ON EARTH". A "log in" button is visible in the top right corner. Below the logo, there are buttons for "Search Jobs", "Browse Jobs", "Post Jobs", and "Warning". A "Job Seekers? try it now!" button and a "Need Help? Call (800) 680-7345" link are also present. A social media sharing bar shows "+1", "1.4k", and "Tweet <2,423".

The main content area features a large advertisement for "FREE ACCESS to America's #1 Job Board". The ad includes a testimonial from Jessica B. in Alabama: "This Web site is utterly amazing. The best job search web site I have ever seen. Great Piece of work." The ad also lists benefits such as "job openings from virtually every employer career webpage in America" and provides a "try it free" button next to an email input field.

Below the advertisement is a search section with "What" and "Where" filters. The "What" filter includes a "position or branch" input field and a "Search in Job Title Only" checkbox. The "Where" filter includes a "city or region or zip" input field, a "100 mi" radius selector, and a "Select Country" dropdown menu set to "United States". A "search jobs" button is located to the right of these filters. Additional links for "+ Browse Jobs", "+ Search Tips", and "+ Advanced Search" are provided.

At the bottom of the page, there are three buttons: "PREVIEW BY JOB TYPE", "PREVIEW BY LOCATION", and "INTERNATIONAL LOCATION". The "employment#crossing" logo and the word "PREMIER" are also visible in the bottom right corner.

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The screenshot shows the Employment Crossing website interface. At the top, there's a navigation bar with 'Search Jobs', 'Browse Jobs', 'Post Jobs', and 'Warning'. Below this is a promotional banner for 'FREE ACCESS TO America's #1 Job Board' featuring a woman's face and a 'try it free' button. The main content area is divided into 'What' (search by position or branch) and 'Where' (search by city or region or zip). There are also sections for 'PREVIEW BY JOB TYPE', 'PREVIEW BY LOCATION', and 'INTERNATIONAL LOCATION'. A 'PREMIER' badge is visible, along with a '2013 MOST INFLUENTIAL RECRUITERS RANKINGS' badge. The bottom of the page features a footer with 'EMPLOYMENT CROSSING RESEARCH INSTITUTE' and a copyright notice for 2013.

Banner Sizes

728x90 (\$25/CPM)

265x700 (\$20/CPM)

265x550 (\$15/CPM)

265x220 (\$10/CPM)

656x141 (\$10/CPM)

265x700 (\$20/CPM)

728x90 (\$25/CPM)

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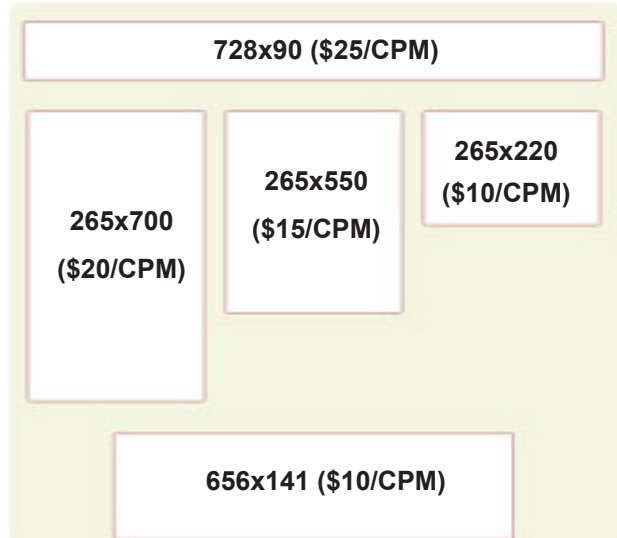
INTERIOR CHANNELS

The main page of EmploymentCrossing.com contains links to 120+ professions and industries and 100+ geographic locations, each of which targets a specific market.

Advertising on a link dedicated to your target audience enables you to exponentially increase your market penetration. Interior pages feature articles with a dedicated readership base.

Space is available from \$5/CPM to \$25/CPM.

Banner Sizes



TARGETED

There are 120+ professions and industries and 100+ region-specific pages. Each targets a specific market – whether it is industry-specific channels like manufacturing, customer service, engineering, etc. or region-specific channels like Chicago, Los Angeles, etc. Advertising on a link dedicated to your target audience enables you to exponentially increase your market penetration by advertising to targeted and local customers. Interior pages feature articles with a dedicated readership base.

Space is available from \$5/CPM to \$25/CPM.

428x90 (\$750/M)

INFOMERCIALS AND SPECIALIZED ADS

Infomercials serve as stand-out advertising to vendors who desire to reach potential customers with more than just a banner. Each infomercial appears as a layout with your company logo and text.

FEATURED EMPLOYER

Maximize visibility for your company by becoming a Featured Employer.

Here are the attention-grabbing features that you can take advantage of:

Featured Employer Banner Space on the Home Page of EmploymentCrossing

EmploymentCrossing receives over 10,000,000 page views per month, which your business can take advantage of by featuring your banner to drive customers to your website!

Ability to Add Your Corporate Video for Enhanced and Effective Branding

If a picture is worth a thousand words, how much more can a company video help promote your business and help customers understand what you're selling and why they need it?

Your Own Special Profile Page on EmploymentCrossing Which Enables You to Promote Your Business to Your Potential Candidates and Business Associates

Job seekers may be more willing to look at your company profile on EmploymentCrossing because they already know and trust EmploymentCrossing and can learn about your company directly from a trusted source.

You Get Your Company's Name and URL Indexed on Major Social Networking Sites like Facebook and Twitter

Over 500 million people use Facebook and 190 million accounts are on Twitter, making the potential for marketing immense, with nearly 700 million total users that could potentially hear about your company and visit your website. We do all of the legwork for you so that your company is indexed and available on Facebook and Twitter.

The EmploymentCrossing News Flash

The EmploymentCrossing news flash is our e-newsletter sent out weekly to more than 175,000 professionals who are actively interested in managing their careers.

The weekly news bulletin collects the latest job market updates, career advice, articles, news, profiles of prominent personalities and everything else that we find that is valuable to job seekers. It serves as an invaluable tool in any professional's career tool kit.

EmploymentCrossing currently commands a newsletter subscriber base of over 175,000, a target audience any employer cannot afford to ignore.

Sponsorship Options for the EmploymentCrossing Newsletter:

- a) Leaderboard banner Ads
- b) Spotlight Ads
- c) Footer Ads

A) Leaderboard Ads

Leaderboard banner ads are the most popular type of ads, gaining attention from the largest number of newsletter readers. This is because of the prominent position of the ad – we display it at the top navigation bar of our newsletter.



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The screenshot shows a newsletter layout with several sections. A red arrow points to a box labeled 'Spotlight Ads' in the middle of the page. The sections include:

- Jobs Near You:** Lists cities like Atlanta, Chicago, Houston, New York City, Seattle, Boston, Dallas, Los Angeles, San Francisco, and Washington, DC with their respective job counts.
- Career Resources:** Includes articles like 'How to Resolve the Morale Issue at Work', 'Don't Put Your Career on Autopilot', and 'Four Things You Didn't Know about Your Resume and Didn't Know to Ask'.
- Most Viewed Jobs:** Lists various job openings such as 'Installer / Technician' in different locations.
- Job Market News:** Features an article titled 'Founders of YouTube Buy Internet Bookmarking Service Delicious from Yahoo!' with a 'read more' link.
- Resume Bloopers:** Contains a quote: 'I demand a salary commiserate with my extensive experience'.
- Client Testimonials:** Includes a testimonial: 'I appreciate the online application of resume and cover letter on EmploymentCrossing. It saves a great deal of time.'

B) Spotlight Ads

Advertisements displayed as Spotlight Ads are posted in a prominent eye catching position in the middle of our newsletters.

The screenshot shows the bottom portion of a newsletter. A red arrow points to a box labeled 'Footer Ads' at the bottom of the page. The sections include:

- Employment Potentials:** Features an article 'Do Your Job Search on Heavy Ground' by Harrison Barnes, with a 'read more' link.
- Testimonial:** A quote from Stephen M. | Lake Oswego, OR: 'engine is also fantastic.'
- Footer Ad:** A promotional box for 'employmentcrossing' with the text 'get the edge on other job seekers today!' and a 'sign up now!' button.
- Footer:** Copyright information: '© 2011 EmploymentCrossing. All rights reserved. Office: 202 S Lake Ave, Unit 250, Pasadena, CA 91101. If you no longer wish to receive this mail in future: Unsubscribe here'.

C) Footer Ads

Footer Ads are placed at the end, above the footer navigation of the newsletters.

Ad type	Rate
Leaderboard	\$25/CPM
Spotlight Ads	\$20/CPM
Footer Ads	\$15/CPM

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The EmploymentCrossing Job Alerts

The screenshot shows an email interface with a blue header containing the EmploymentCrossing logo. A red arrow points to a banner at the top labeled "Leaderboard Ads". Below the header is a yellow section with the text "Good news, test test!" and "New jobs have been found at SellingCrossing according to your Job Alert Email preferences." This section contains two job listings for "Sales Specialist / Product Demonstrator" at Advantage Sales and Marketing, LLC. Below the job listings is a section titled "Daily job search advice from the CEO of EmploymentCrossing" featuring a photo of Harrison Barnes and an article titled "Understand Your Secret Wealth". A red arrow points to a banner at the bottom labeled "Footer Ads".

Research studies suggest that the first to apply to jobs stand a greater chance to land them. The EmploymentCrossing job alerts are latest job updates which are flashed out to job seekers as soon as the jobs hit our site. These customized job alerts are designed to help job seekers take advantage and apply to the jobs of their choice right when we receive them.

On average, 52,000 job alerts are sent out weekly announcing our latest jobs.

Sponsorship Options for the EmploymentCrossing Job Alerts:

- a) Leaderboard banner Ads
- b) Spotlight Ads
- c) Footer Ads

A) Leaderboard Ads

Leaderboard banner ads are the most popular type of ads, gaining attention from the largest number of job alerts readers. This is because of the prominent position of the ad – we display it at the top navigation bar of our job alerts.

B) Spotlight Ads

Advertisements displayed as Spotlight Ads are posted in a prominent eye catching position in the middle of our job alerts.

C) Footer Ads

Footer Ads are placed at the end, above the footer navigation of the job alerts.

Ad type	Rate
Leaderboard	\$25/CPM
Spotlight Ads	\$20/CPM
Footer Ads	\$15/CPM

Get promoted on EmploymentCrossing's Affiliate Sites

EmploymentCrossing's affiliate sites are equally active in the recruitment domain and attract a number of visitors. Get increased mileage by advertising your company on any of our affiliate sites at extremely discounted rates.



A) Employment Authority:

Employment Authority is a career marketing service that researches employer contacts inside of corporations and other employers in the United States and assists high income executives in initiating targeted mailings to those employers. With career advancement as the goal, Employment Authority assists executives, managers, and professionals.



B) Preferred Resumes:

Preferred Resumes is one of the largest resume companies in the world. It specializes in the creation and revision of outstanding resumes for both professionals and students.



C) Recruiter Submitter:

Recruiter Submitter is the fastest means for job seekers to reach hundreds of recruiters across America. Its user-friendly site navigation and a proven track record of success ensure that Recruiter Submitter is unique and gives exceptional results. Recruiter Submitter allows job seekers seeking new jobs to contact every recruiter they choose right away.

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D) Recruit Arrow:

Recruit Arrow dedicates itself to the placement of skilled professionals in companies and organizations around the world. Its unique focus on specialized industries allows it to match the best professionals with the top companies and organizations in the United States and worldwide.



E) Resume Boomer:

Resume Boomer is committed to being the preeminent provider of resume distribution services nationally and internationally. Over the years, the firm has grown into one of the leading resume distribution firms.